



INFORMATION PACK 2024



WHAT IS WOOL4SCHOOL?

Wool4School is an annual student design competition encouraging budding designers to use Merino wool for innovative thinking and creative design. First launched in Australia in 2012, Wool4School now involves over 100,000 students worldwide.

This year, students are asked to create a unique design from 70% Merino wool, taking inspiration from the earth's natural elements. From fashion design to architecture, visual arts, and beyond - there are no limits to your area of design. Investigate and develop your use of colour, texture and decorative techniques as well as the characteristics of wool fabrics and wool innovations.



THE:BRIEF

**EARTH, WATER, FIRE AND AIR.
CREATE A UNIQUE DESIGN MADE FROM WOOL, TAKING
INSPIRATION FROM THE EARTH'S NATURAL ELEMENTS.**

From fashion design to architecture, visual arts, and beyond – there's no limits to your area of design.

Research the design properties of wool and investigate how these can be included in a design that embodies your interpretation of your chosen element of earth, water, fire or air.

Your design should consist of 1 to 4 pieces and must be made up of at least 70% wool. Show how the characteristics of wool fabrics and wool innovations have been harnessed within your design to showcase this incredible fibre. Investigate and develop your use of colour, texture and decorative techniques, and incorporate these in your design idea.

Create a design that celebrates Merino wool and our planet and let your creativity run free!





HOW TO PARTICIPATE?

EACH STUDENT WHO WISHES TO SUBMIT AN ENTRY MUST REGISTER FOR THE COMPETITION. TEACHERS ARE NO LONGER ABLE TO SUBMIT ON BEHALF OF STUDENTS.

1



REGISTRATION

To enter Wool4School, fill out the registration form. Once you have registered, you will be sent an email with a confirmation link. Click the link in the email to confirm your registration. Students must register individually to receive important information about the competition. If you participated in last year's competition, you don't need to register again. Simply log in and update your details.

2



LEARNING RESOURCES

Go to your dashboard to review Wool4School information. You should complete the Wool Appreciation Course for a better understanding of introductory wool knowledge.

3



DELIVERABLES

Check the deliverables on the dashboard to make sure you have included everything required.

4



SUBMIT YOUR ENTRY

Submit your design through the dashboard. Note, teachers are no longer able to submit on behalf of their students. When received, an expert panel of judges will evaluate your entry against the competition criteria to determine the winners. When you submit, you will have a chance to nominate your teacher for them to be in the draw to win materials and sewing equipment for your classroom!



SPONSORS

WHITEHOUSE
INSTITUTE OF DESIGN,
AUSTRALIA  EST. 1988

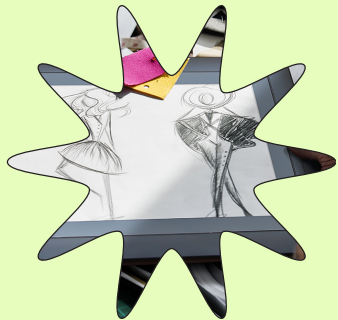
BERNINA
made to create

ASSEMBLY LABEL



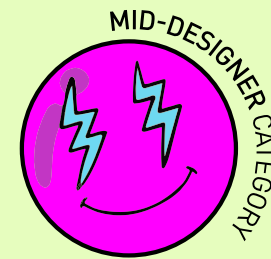
EMU Australia®

WHAT YOU CAN *WIN!!!*



(YEAR 7&8)

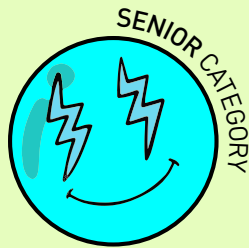
- WINNER'S CERTIFICATE
- \$100 ASSEMBLY LABEL VOUCHER
- 1-YEAR MAGAZINE SUBSCRIPTION
- BERNETTE 33 SEWING MACHINE FROM BERNINA



(YEAR 9&10)

- WINNER'S CERTIFICATE
- \$100 VOUCHER AT ASSEMBLY LABEL
- 1-YEAR MAGAZINE SUBSCRIPTION
- BERNETTE 33 SEWING MACHINE FROM BERNINA
- 1 PAIR OF EMU SLIPPERS

WHAT YOU CAN *WIN!!!*



(YEAR 11)

- WINNER'S CERTIFICATE
- \$100 ASSEMBLY LABEL VOUCHER
- BERNETTE 37 SEWING MACHINE OR BERNETTE 64 OVERLOCKER FROM BERNINA
- INTERNSHIP WITH ASSEMBLY LABEL



(YEAR 12)

- WINNER'S CERTIFICATE
- YOUR DESIGN CREATED INTO A DIGITAL 3D AVATAR
- B335 SEWING MACHINE OR L450 OVERLOCKER FROM BERNINA
- 50% SCHOLARSHIP TO WHITEHOUSE INSTITUTE OF DESIGN

GET INSPIRED

USE THESE FREE MATERIALS TO TELL YOUR CLASSMATES AND TEACHERS ABOUT WOOL4SCHOOL'S EXCITING OPPORTUNITIES:



DESIGN WITH WOOL AND WIN PRIZES!

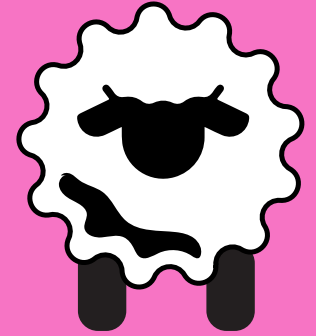
Are you a student aged 7-12? Enter the 2024 Wool4School competition and you will be in the running to WIN prizes that range from gift cards to sewing machines and more!

REGISTER + DESIGN + SUBMIT

- Register at wool4school.com
- Read through the brief and create a design that uses a minimum of 70% Merino wool.
- Develop and submit an entry through wool4school.com before June 25th 2024.


IN PARTNERSHIP WITH
WHITEHOUSE INSTITUTE OF DESIGN AUSTRALIA @EST. 2008
BERNINA made to create
 EMU Australia
 ASSEMBLY LABEL

WOOL4SCHOOL DESIGN COMPETITION

BROUGHT TO YOU BY THE WOOLMARK COMPANY FOR BUDDING DESIGNERS

WOOL4SCHOOL (SEW COOL)



THE LOW-DOWN.

Wool4School is an annual student design competition encouraging budding designers to show their nation what they're made of. By putting wool into the minds of our future fashion designers, Wool4School encourages students' innovative thinking and creative design.

WHAT YOU NEED TO DO.

THE BRIEF.

ELEMENTS
Earth, water, fire and air.

Create a unique design made from wool, taking inspiration from the earth's natural elements.

From fashion design to architecture, visual arts, and beyond – there's no limits to your area of design.

Research the design properties of wool and investigate how these can be included in a design that embodies your interpretation of your chosen element of earth, water, fire or air.

JUNIOR DESIGNERS (YEARS 7 AND 8)

- * Illustration with annotations

MID DESIGNERS (YEARS 9 AND 10)

- * Illustration with annotations
- * End-user profile and inspiration board
- * Creative statement


SENIOR DESIGNERS (YEAR 11)

- * Illustration with annotations
- * End-user profile and inspiration board
- * Creative statement
- * Technical Sketch

ASPIRING DESIGNERS (YEAR 12)

- * Illustration with annotations
- * End-user profile and inspiration board
- * Creative statement
- * Technical Sketch

SCAN ME



KEY DATES

OPENS 7TH DEC 2023

CLOSES 25TH JULY 2024

WINNERS ANNOUNCED

SUBMISSIONS TIMELINE





SARA REGAN
STUDENT WINNER 2021

Give it a go! That's what I did, and as you work more and more on your entry you will fall more and more in love with what you create. No matter the outcome, creating a design is a huge achievement as it not only allows you to learn and grow as a designer, but it also lets you have fun along the way.



JILL PETTIFER
DICKSON COLLEGE, AUS

The Wool4School competition is a wonderful opportunity for the students to participate in an innovative real design scenario. The four parts of the competition allow the students to work through the various processes: creating a mood board, a design, then justifying their design through their creative statement and finally producing technical drawings. These are all diverse skills and to implement them in a design competition is such a great process for the students.

WHAT DO PEOPLE
SAY ABOUT
WOOL4SCHOOL?

FREE RESOURCES!

FOR STUDENTS:

- * Explore the Wool Appreciation Course on The Woolmark Learning Centre to boost your knowledge of wool
- * Get free access to wool factsheets and resources

FOR TEACHERS:

- * Free lesson plans to help you implement the program and align with the curriculum
- * Editable PowerPoints to support the lesson plans that you can adapt to support your students
- * Online videos and webinars to support your teaching
- * Student worksheets, examples, and links as well as printable and digital resources





WOOL4SCHOOL
DESIGN COMPETITION